DR. SHELLY CAMERON, EdD

AUTHOR | SPEAKER | EXECUTIVE COACH | LEADERSHIP STRATEGIST

Using Stories to Inspire Reflection, Growth & Change

SPEAKER PROFILE

Dr. Shelly Cameron is an author, speaker, executive coach, and leadership strategist who uses storytelling to inspire reflection, growth, and meaningful change. Drawing on over two decades of leadership experience, doctoral research exploring the lived experiences of Caribbean American leaders, and her work coaching professionals and aspiring authors, she connects real-life experiences with practical lessons for navigating life's transitions. Her publications, including The GreenLight Factor and the inspirational GreenLight devotional series, explore the decisions, challenges, and defining moments that shape our journeys. Through engaging presentations and interactive workshops, she helps audiences discover new perspectives and move forward with clarity and confidence.

SIGNATURE TALKS & INTERACTIVE WORKSHOPS

THE POWER OF STORY: USING LIFE EXPERIENCES TO INSPIRE CHANGE Explore how meaningful moments, setbacks, and turning points can become stories that encourage reflection and action.

THE GREENLIGHT FACTOR: WHEN TO STOP, ASSESS, OR GO Use the RedLight–YellowLight–GreenLight framework to navigate uncertainty, evaluate options, and make intentional decisions.

CROSSING BORDERS, BUILDING FUTURES Lessons in identity, belonging, adaptation, and resilience drawn from research into Caribbean American leaders' lived experiences in the United States.

FROM MANUSCRIPT TO MILESTONE Help aspiring and established authors overcome delays, clarify their publishing goals, and develop a practical book-completion roadmap.

STORIES OF FAITH, HOPE & LIFE'S UNEXPECTED TURNS Inspirational stories and faith-based encouragement for navigating waiting seasons, closed doors, and new beginnings.

PRESENTATION THEMES & AUDIENCES

Storytelling for change • Writing and publishing • Leadership and life transitions • Cultural identity and belonging • Faith and encouragement

Literary festivals, book fairs, universities, professional associations, community organizations, writers' groups, and faith-based gatherings.

ENGAGEMENT FORMATS

Keynotes and featured talks • Interactive workshops (45–90 minutes) • Moderated panels and author conversations • Virtual or in-person sessions

Available for paid engagements and selected complimentary community programs. Honoraria, travel, and program details discussed individually.

SELECTED PUBLICATIONS & BACKGROUND

The GreenLight Factor: Leadership Framework • GreenLight devotional series • Success Strategies of Caribbean American Leaders in the United States | EdD, Organizational Leadership • Certified Master Coach